

# Jessica Schad a guest on the first Research Landscapes event of the year

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Dr. Jessica Schad

In August 2020, Dr. Jessica Schad was a guest along with Drs. Jordan Smith and Zach Miller on the first [Research Landscapes](#) event of the year. The three discussed the growing pains of rural Utah communities flooded with tourism, how these communities can better manage this influx of people, and the different ways Utah can build the most robust outdoor recreation economy.

View the [presentation](#) and the [podcast](#).